

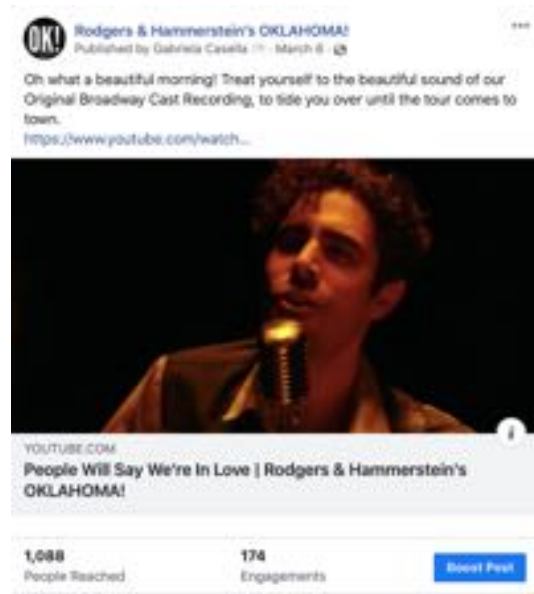
GABRIELA CASELLA

Social Media Portfolio

MEP: a theatrical producing company

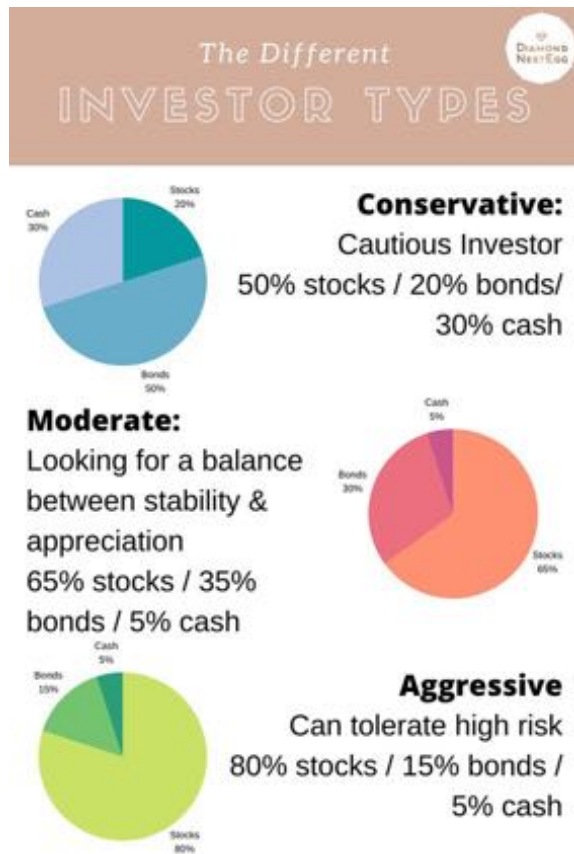
Ran & rebranded the @MEPBroadway Facebook, Twitter & Instagram accounts.

Ran the @oklahomabway and @foundthemusical Facebook, Twitter & Instagram accounts



Diamond NestEgg: a financial technology company

Started the Instagram, TikTok & Pinterest accounts- grew engagement



4

Budgeting methods to keep with your financial goals

DIAMONDNESTEGG.COM

FIXED VS. VARIABLE INTEREST RATES

FIXED:
THE INTEREST RATE DOES NOT CHANGE.

VARIABLE:
THE INTEREST RATE CAN CHANGE AND VARY.

DIAMONDNESTEGG.COM

HOW TO JOIN OUR \$1000 SAVING CHALLENGE TO WIN A \$1000 SAVINGS BOND!

- 1 Share your progress using #DiamondNestEgg #1000DollarNestEgg
- 2 That's it! We'll pick 1 Grand Prize Winner 4 Winners for a \$50 Savings Bond

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SpeakBeasty: a podcast focused on the *Fantastic Beasts and Where to Find Them* franchise

Ran the Instagram, Facebook, Tumblr and Twitter accounts



Personal Account: Gabriela Casella

Used my personal Instagram, Facebook, Pinterest, & TikTok accounts to promote my blog, ineedmoreclothes.com

Grew the page to over 1,000 monthly viewers and worked with many brands including Nicole Miller, Tinder, Primark and Roku

